



Extrawurst[®]
simply. better.

Authentic German Bratwurst

AUTHENTIC GERMAN BRATWURST...and more!

Franchise@extrawurst.co.uk



THE BRAND

Extrawurst UK



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- Authentic German Street Food – centered around the Bratwurst
- 40 years of operational & trading history, rooted in Germany
- Small format & agile trading environments – average 400 SqFt Fast & fresh service model
- In country supply chain & operational support structure
- Growth through a compelling & attractive franchise model January 23 onwards
- Better experience, better quality, better taste, better price

Fresh Theatre Cooking. Full Electric or Part Natural or LPG Gas. Fully works with Air Re-Circulation Systems...endless opportunities!



PREMIUM QUALITY
SINCE 1981

100% FOR YOU

WITH PASSION

The logo is a red circle with a white dotted border. Inside the circle, the text "PREMIUM QUALITY" is at the top, "SINCE 1981" is in the middle with a small icon of crossed knives, and "WITH PASSION" is at the bottom with a small icon of a sausage. A grey banner with the text "100% FOR YOU" is draped across the center of the circle.

MODULAR MENU CONCEPT

A feast for your palate and a compelling price point



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- Hundreds of customisable options
- Low complex base menu
- Easy to adjust for individual taste
- Full service personalisation
- Quick service speed

7 Protein items (Inc VE)

3 Signature sauces

4 Sides

6 Toppings

3 Spices

SUMMARY

Mouthwateringly good...

- Fresh new brand and end user experience
- Authentic high quality menu offer
- Multiple agile format options – can be tailored any environment
- Suitable for a huge range of sector applications EG High St, Travel, Stadiums, Industrial, Campus
- Not limited by lack of services EG Will work without gas or extraction to atmosphere
- Highly customisable, fast food to go, with theatre cooking
- A genuine alternative in the market ...

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